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madi kichler

CONTACT

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EXPERIENCE

OLD NAVY

GRAPHIC DESIGNER / FEBRUARY 2020 - CURRENT

- Evergreen Large Format Signage
- Project WE Art Direction/Branding/Launch
- POPSUGAR x Old Navy Tween Collaboration
- Clearance & Today Only Toolkit Rebrand

LINKEDIN

ART DIRECTOR FELLOW / SEPTEMBER 2019 - DECEMBER 2019

- Contextual OOH Times Square Spots
- Member Sourcing IG Stories
- LinkedIn Live Production

FORM & FICTION

JUNIOR ART DIRECTOR / JANUARY 2019- AUGUST 2019

- HP
- Fresh Victor
- KOKORO Spirits
- KeFe

DDB SAN FRANCISCO

ART DIRECTOR INTERN / JUNE 2018 - AUGUST 2018

- VMWare
- Symantec/Norton/Lifelock
- Energy Upgrade California
- Ride With Pride

EDUCATION

BFA ADVERTISING
ACADEMY OF ART UNIVERSITY / 2015-2018 / ART DIRECTION

SKILLS

- Art Direction
- Graphic Design
- Adobe Creative Suite
- Branding
- Content Creation
- Photography
- Illustration
- Painting

INTERESTS

- Sour Candy
- Chips & Salsa
- Street Art
- Retail Experiential Design
- Art History
- Botanical Cocktails
- Wine Tasting
- People Watching (not in a creppy way)